

SUCCEED IN ASIA-PACIFIC



DHL Global Mail – your full-service partner
for international postal solutions throughout the Asia-Pacific region

EXCELLENCE. SIMPLY DELIVERED.





The Asia-Pacific nations continue to show strong growth – and DHL Global Mail has a strong stance throughout the region, backed up by strategic partnerships with key local players. Count on us for expert mail and logistics support when you enter the emerging markets of the east.

Expand dynamically into the world’s most dynamically expanding markets. The enormous potential of the Asia-Pacific regions is widely recognized. Less widespread is the in-depth local knowledge and hands-

on experience you need to succeed in emerging markets. With worldwide reach and a network of regional service providers, DHL Global Mail is ideally equipped to support your efforts.

DHL Global Mail solutions for Asia-Pacific at a glance:		
Mail Services	Hybrid Solutions	Fulfillment
<p>The direct path to your customers</p> <ul style="list-style-type: none"> – Tailored solutions for each country – Flexible services according to your requirements – End-to-end service – Registered/non-registered – Local look 	<p>Ideal for cross-regional mail streams</p> <ul style="list-style-type: none"> – Imaging – Records management (physical and digital) – Hosting – Print management – Digital mail delivery 	<p>Full-service</p> <ul style="list-style-type: none"> – Inventory management (e. g. warehousing, pick and pack) – Lettershopping – Distribution management – Data management (e. g. geo marketing)
Parcel Services	Direct Marketing	CO ₂ -neutral Mail
<p>Fast, secure, reliable</p> <ul style="list-style-type: none"> – Pan-Asian logistics network – Unsurpassed speed of delivery – Flexible options – Local look 	<p>Asia means business</p> <ul style="list-style-type: none"> – Consultancy – Database and address management – Production and distribution – Response management 	<p>Sustainable business</p> <ul style="list-style-type: none"> – Deutsche Post DHL supports programs to offset the carbon footprint of GOGREEN mail – A real contribution to eco-efficiency – Reflects positively on your company

WEST MEETS EAST

Allow us to introduce you to today's – and tomorrow's – key markets. As the worldwide expert for postal solutions, DHL Global Mail is a recognized and experienced partner throughout the Asia-Pacific countries. We not only open the doors to vast business potential, but can also help you set up local printing, fulfillment and other operations. That means you can take advantage of enhanced speed, productivity and profitability while you access new markets.

A new familiar face: give your Asia-Pacific campaigns a local look & feel. Whether business correspondence, direct mail or mail order sales, acceptance is essential to success. We make sure your mail items fit right in – in terms of regulatory requirements, consumer expectations and cultural sensitivities. Your benefit: quick access to new consumers with maximum impact and response rates.

Feel right at home away from home. With facilities and cooperation agreements in place in Australia, Hong Kong, Japan and Singapore, we offer an infrastructure you can count on when you enter unfamiliar

territory. In Japan alone, DHL Global Mail offers direct marketing know-how combined with local transport services through YDM, our joint venture with Yamato. Whether you are looking for an individual solution or end-to-end service, we are your partner for mail, logistics and marketing anywhere in the Asia-Pacific region.

A future-oriented approach to the markets of the future. Consumers and business partners all over the world are increasingly aware of the need to handle resources with care – and the Asia-Pacific markets are no exception. That's why we offer a broad range of options to enhance productivity and energy-efficiency throughout the value chain. These include state-of-the-art mail terminals, hybrid solutions and Web-based tracking, as well as *GOGREEN*, our CO₂-efficiency program. To deliver on our commitment to more sustainable business practices, we have invested in a number of Hybrid Mail Centers which have helped us to become the leading provider of Hybrid Mail solutions in the Asia-Pacific region.

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